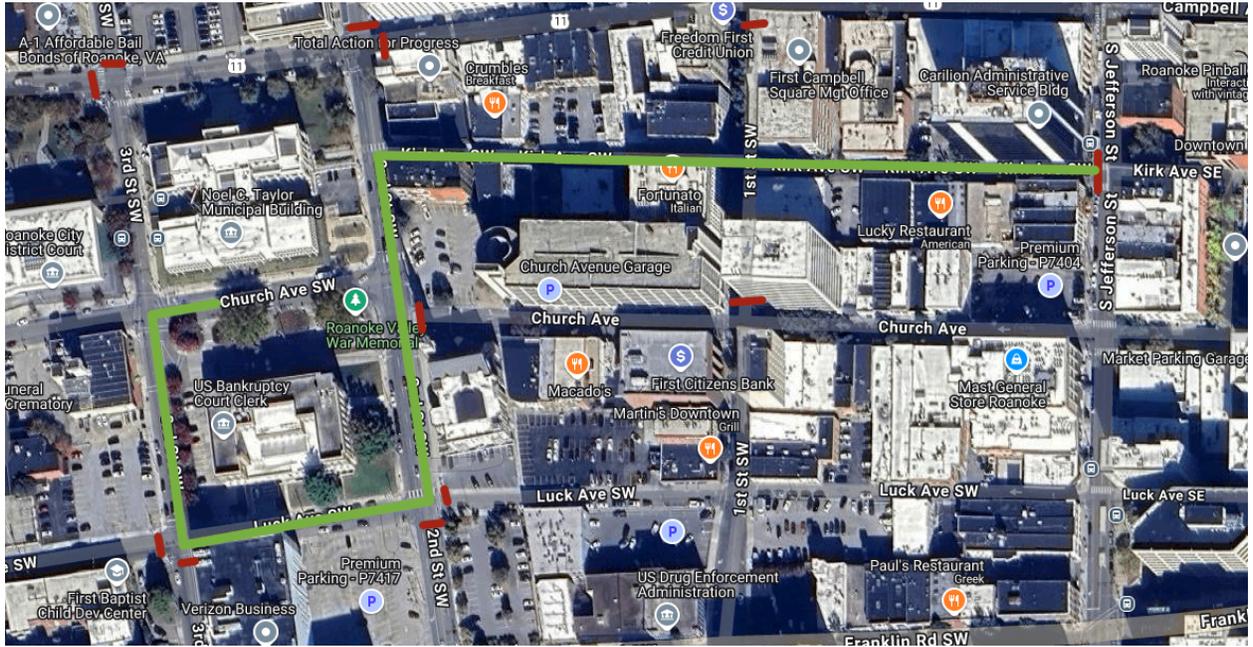




DAISY
PARADE



Aerial Map of Parade Route





DAISY PARADE SCHEDULE

TIME	LOCATION	ACTION
8:00 AM	Kirk Ave and Jefferson St	Sign-in table/info booth open
11:00 AM	Kirk Ave (between 1st and Jeff)	Parade lineup begins
12:00 PM	Kirk and 1st	Parade kicks off
1:00	Henrietta Lacks Plaza	Parade ending
1:00-2:30	Henrietta Lacks Plaza	Performances/speeches
2:30 PM	Campbell Ave	Group Drone Photo



Contacts/Names

If you have questions that need to be answered, contact Katie. She will help answer or get you in contact with the right person. If you have safety concerns, contact Sunni.

Parade Organizer	Brian Counihan	
Event Manager	Katie Stueckle	615.751.7751
Safety Officer	Jefferson Rose	



EMERGENCY ACTION PLAN

The lost and found will be at the main info booth at Henrietta Lacks Plaza. This goes for both belongings and people. If someone informs you that a person has gone missing, contact Katie with the details. Volunteers and Safety Officer will be informed via phone.

IN CASE OF SEVERE WEATHER

During event assembly, participants will be advised to take shelter via megaphone in case of lightning in the area. The parade may be delayed up to 30 minutes - if weather persists 30 minutes after parade kickoff time (12:00pm), parade will be canceled. If severe weather occurs after parade, announcement will be made onstage that events are ending early.

IN CASE OF EMERGENCY

Medical: Event will temporarily stop and 911 will be called. Volunteers should help clear immediate area. Safety Officer will work with police if necessary.



FAQ

Q: Where do I go the morning of the parade?

A: Sign in at the registration booth, which is located on the corner of Kirk Ave/Jefferson St. Sign-in opens at 8am.

Q: Where should I park?

A: We recommend parking in any downtown Park Roanoke lots, or nearby street parking.

Q: Where do people go to unload their parade art?

A: The corner of Kirk Ave/Jefferson St. We will have volunteers there to help you unload and direct traffic between 8am and 11am.

Q: Where are the bathrooms for Parade set up?

A: Portable toilets will be available one block down from registration, towards the Henrietta Lacks plaza. In need of emergency, the folks at Art on 1st (corner of Kirk and 1st) may let us use their facilities as well.

Q: When/where does the Parade line up?

A: We will line up, starting at 11am on the block of Kirk Ave between Jefferson and 1st St. We will have several rows of groups within this space- it will be crowded right before the parade starts!

Q: I'm in a Krewe/ I'm in the Parade by myself, where do I line up?

A: The sidewalks on the block of Kirk Ave between Jefferson and 1st St will be our main staging area. We will number slots in chalk, and those numbers will correspond to the parade lineup that the sign-in booth is handling. Groups receive daisy numbers at sign-in that tells them what spot is theirs. Individual Parade participants will be placed in between these groups.

Q: When does the Parade start?

A: The parade will depart at noon sharp. We will be heading towards Henrietta Lacks Plaza, and circle around the court building before entering the plaza on the 3rd St side of Church Ave

Q: Where is the best place to watch the Parade?



A: Anywhere along the route, but especially near the plaza, along Kirk between 1st and 2nd, and on Luck between 2nd and 3rd. the crossing of Market St and Franklin Rd.

Q: What happens after the parade reaches Henrietta Lacks Plaza?

A: We will gather in the plaza to make art together, listen to artists perform, mingle, and get to enjoy fellowship for a few hours after the parade.

Q: What is the picture at 2:30 pm?

A: After performances at the plaza conclude, we will take our art and walk along the sidewalks towards Campbell. A drone will take our picture from the sky to get a bird's eye view of the parade community plus honor the mural in the street before it is removed due to repaving. This is not mandatory, but it will celebrate and mark the end of the Daisy Art Parade activities for the day.

Q: Is there food?

A: There will be food vendors with the Street Performers Expo. Other food for parade participants TBD.

Q: What is the Street Performers Expo, and why are we overlapping events?

A: We are collaborating with [Busk Roanoke!](#) to bring joy and community to Roanoke. The Street Performer Expo is happening May 9-11, and we are proud to work together to make these blocks of downtown as vibrant and neighborly as possible during our shared events. The Daisy Parade happens on Saturday, but the Expo will have performances and entertainment happening all weekend!